## **BIO-DATA**

1	Name	Dr. S.B.Akash
2	Date of Birth	01-06-1970
3	Educational Qualification	M.Com., Ph.D.
4	Designation	Professor
5	Address	Phone :0831 2565222(off)
	Residential- House No. 32 , CTS, 0007,	Mobile:- 9448805961 and 8310547174
	Scheme 47 Buda Layout, , Near	Office: Department of Commerce, Rani Channamma
	Government Bust stop, Bauxite Road Sahyadri Nagar,	University, Belagavi- pin code – 591156
	,Belagavi-Karnataka	e-mail I.D: akash_pgc06@rediffmail.com

## A. Teaching Experience

- 1. Professor- 30-10-2014 to till the date Department of Commerce, Rani Channamma University, Belagavi
- 2. Associate Professor 30-10-2008 to 29-2-2012- Department of Commerce, Kuvempu University, Shankarghatta, Shimogga
- 3. Associate Professor 1-3-2012 to 29-10-2014- Dept. of Commerce Rani Channamma University, Belagavi
- 4. Senior scale Lecture Department of Commerce Karnatak University, Dharwad 11-3-2007 to 29-10-2008
- 5. Lecturer -11-3-2003 to 10-3-2007- Dept. of Commerce Karnataka University, Dharwad
- 6. Lecturer 2002-2003, Kittur Rani Channamma PG Centre, Belagavi
- 7. Lecturer 2001-2002- Degree College, Gomatesh Vidyapeeth ,Belagavi.
- 8. Lecturer- 1995-1997- Bhogeshwar College , Hirur , MuddebihalTaluka, Bijapur District

## **B. Administrative Experience**

## a) Chairman of the Department -

- Worked as Chairman Department of Commerce, Kuvempu University, Shimogga -2010-2012
- 2. Worked as Chairman Department of Commerce, Rani Channamma University, Belagavi -2013-2015
- 3. Worked as Chairman Department of Commerce, Rani Channamma University, Belagavi -2017-2019

#### b) Board of Studies

❖ Worked as a Chairman Board of Studies, Department of Commerce, Rani Channamma University, Belagavi.

- Worked as member of Board of Studies, Department of Commerce, Kuvempu University, Shimogga
- Worked as member of board of studies (Autonomous) Lalbhadur Shastri College , Sagar
- ❖ Worked as member of board of studies(Autonomous) Lingaraj Collage Belagavi
- Worked as member of Board of Studies, Department of Commerce, Mangalore University, Mangalore
- ❖ Worked as member of Board of Studies, Department of Commerce, Dvangere University, Davangere

## c) Board of Examiners

- Worked as BOE Chairman, Department of Commerce, Kuvempu University, Shimogga
- ❖ Worked as BOE Chairman, Department of Commerce, Rani Channamma University, Belagavi
- Worked as BOE Member of Department of Commerce, Mangalore University, Mangalore , Dept. of Commerce, Gulbarga University, Gulbarga, Dept. of Commerce, Karnatak University, Dharwad, Krishnadevaraya , University, Bellary, Dhavangere University, Tolhunse, Davangere and KSU Mysore

## d) Finance officer

❖ Worked as a finance officer, Rani Channamma University Belagavi

# e) Chairman of LIC Committee

❖ Worked as Chairman, LIC Committee that was constituted by RCU to inspect the affiliated colleges of RCU.

## f) Academic Council Members

❖ Worked as AC member of Rani Channamma University, Belagavi

# g) Programme officer-

❖ Worked as programme officer, NSS Unit Karnatak University, PG, Centre, Karwar

#### h) Worked as Gymkhan President

❖ Worked as Gymkhan president, Karnatak University, PG, Centre, Karwar

# i) Course Co-ordinator-

Worked as course co-ordinator UG and PG programmes ,Kuvempu University, Distance education, Shnakarghatta, shimogga.

# Research Papers Published -

1. Value Added Tax: A SWOT Analysis, the Journal of Southern Economist, Bangalore, ISSN 0038-4046, Vol. 43, No. 23& 24, April, 2005

- 2. Accounting For Intangible Assets, the Journal of Management Accountant, Calcutta ISSN 0972-3528, ICWAI, Vol. No. 3, March, 2006
- 3. Management of Non Performing Assets in Commercial Banks- Some Issues, the Journal of Banking Finance, Calcutta ISSN-0971-4498 Vol. XIX No. 2, Feb, 2006,
- 4. WTO and its impact on Foreign Trade, Kisan World, Chennai, ISSN 0971-9229 Vol. 32, No. 7, 2005
- 5. Value added Tax A Birds Eye View, the Journal of Kisan World, Chennai ISSN 0971-9229 Vol. 33, No. 3, March, 2006
- 6. India's Foreign Trade under WTO Regime, Edited, Books, Serial Publication New Delhi, ISBN No. 81-8387, 2006
- 7. Impacts of Self help groups on Women Empowerment, edited book ,Serial Publication New Delhi, ISBN No. 81-8387, 2006
- 8. Role of Higher Education in Women Empowerment, edited book, "Serial Publication New Delhi, ISBN No. 81-8389, 2008
- 9. Social Advertising An Effective Tool in Minimize social, Evils, the Journal of Business Studies, Dept. of Commerce, Kerala University, Kerla vol. 3, No, 6,. ISSN -0976-4097, 2006
- 10. Intellectual Property Rights Under WTO Regime, the Journal of World Intellectual Property Rights, New Delhi vol. No, 1-2, ISSN 0973-3132, New Delhi, 2006
- 11. Human Resources Development Practices in SSI: A case study of Belgaum District (2003), Souvenir, Dept' of Studies and Research in Commerce, Mangalore University, Mangalore
- 12. Problems and Prospects of Fish Marketing Federation- A case study, the Journal of Monthly Public Opinion Survey, New Delhi No. 12 2006
- 13. Perceptions by Litigants about District Consumer Redressal Forum- A case study of UK District, the Journal of Social Science, vol.31-32 Karnatak University, Dharwad, 2004-06
- 14. Educational Status of Girl Child in India- An Exploratory Study, the Indian Journal of Human Rights, vol. 2 No 1-2 ISSN. No. 09973-3418, New Delhi, 2006
- 15. Business Process Out Sourcing –A SWOT analysis, Edited Book, 2006
- 16. Business Process Outsourcing Myths and Reality, the Journal of Business Studies, Dept. of Commerce, Kerala University, Kerala vol. No, 7 ISSN -0976-4097, 2006,
- 17. Creative Accounting- Some Issues the Journal of Accounting and Finance, vol. 21 No 2, ISSN No. 0970-9029 Jaipur, 2007
- 18. Information Technology in Banking Industry under Global regime, the Journal of Banking Finance, vol. XX No.6, ISSN, 0971-4498, Kolkata, 2007
- 19. Problems and Prospects of India's Tourism an Exploratory Study, the Journal of World Intellectual Property Rights, vol. 3, No 1-2, ISSN 0973-3132 Serial Publication, New Delhi, 2007

- 20. International HRM Study Material Kuvempu University, Shimogga, 2009
- 21. Progress and Problems of NK District Co-operative Fish Marketing Federation- A case study of Fish Marketing Federation Uttar Kannada, Proceedings Seventh International Fishery Forum, 2007, Bangalore
- 22. Plight of India's Foreign Trade Under Globalize Regime, edited book Serial publication, New Delhi, 2008-ISBN-818387-036-8
- 23. Customer Satisfaction in Hotel Industry- An exploratory study, the Journal of Business Studies vol. 5 No. 10, Dept. of Commerce, Kerala University, Kerala, ISSN -0976-4097, , 2008
- 24. Corporate Environmental Accounting An Effective Tool for Environment Management, edited, book, 2008 ISBN-978-93-4051-875-6
- 25. Educational Status of Scheduled Castes and Scheduled Tribes in India, the Indian Journal of Human Rights, vol. 2 No 1-2, ISSN 0973-3132 Serial Publication, New Delhi, 2009
- 26. Opportunities and Challenges of Retailing Business in India- An exploratory study, KAIM, Journal of Management and Research, Vol 2, No. ISSN-0974-9464 Charki Dadari 2009, Hariana
- 27. Accounting of Intangible Assets (Full Chapter in book and title of the book Advance Accountancy by S.P. Jain and K.L. Narang, New Delhi)
- 28. HRD Practices in SSI Under Globalize Regime An Empirical Study, the journal of monthly public opinion survey, New Delhi
- 29. Performance Appraisal (Study Material)
- 30. International Accounting Standards and India's Preparedness, Management Accountant, ISSN -0972-3528, ICWAI Kolkata, August 2010 p, 662-667
- 31. Intellectual Property and Economic development –with special reference to India, the Journal of World Intellectual Property Rights Vol. 5, ISSN-0973-3132, New Delhi
- 32. Agricultural Women Workers Status in India –An empirical Study, ISSN-0973-0818, the Journal of Human Rights and Law, New Delhi, p, 77-88.
- 33. Job Satisfaction of Employees in SSI An exploratory study, The Journal of Commerce and Business Research, Association of Research in Commerce, Kerala. Vol No. IV, ISSN No. 0976-4097,2011
- 34. Micro Finance and SHGs A Case Study of Shivamogga, Southern Economist, Vol. 50, ISSN 00384046, 2011,
- 35. Impact of E-Commerce on supply Chain Management, Edited Book on supply Chain Management- Current Scenario ISBN 978-81-92-1764-0-6, Masilamani pathippagam, Chainai , 2011
- 36. A study on Employee Retention Management and its issues in Hospitality industry with

- special reference to selected star hotels in Karnataka, Edited Book.-ISBN-0978-4242-098
- 37. Customer Relationship Management A tool for delighting customers, Edited book- ISBN-0978-4242-098
- 38. Micro Finance and SHGs An exploratory Study Shivamogga district, The international journal of research in Commence, June 2011- ISBN-2231-4245
- 39. Work Ethics and Professional Values A tool for organizational effectiveness, IJRCM. Vol. No. 1, ISSN NO. 2231-5756, 2011
- 40. Violation against Kenyan women's some issues, the Indian journal of human rights and justice. Serial Publication, New Delhi Vol. No. 5, ISSN 0973-6271
- 41. Evaluation of training and development in public and private sector banks an empirical study, ISBN 9380697-43-0, excel India publisher. Pp.505-512.
- 42. Educational Aspirations among Scheduled Caste Collage Students- An Empirical Study, , the journal of Southern economics, Bangalore, ISSN 0038-4046, Vol. 50, No. 1 January 2011
- 43. Retail Revolution in India- A Study on Organized Food Retail, (ed)., Renewing Business Trends in Post Recessionary Economy, ISBN 938136119-3 Excel India Publisher, New Delhi, 2011, pp 34-38
- 44. HRD Practices in Hospitality Industry, -Need for Effective Administration (ed)., Renewing Business Trends in Post Recessionary Economy, ISBN 938136119-3 Excel India Publisher, New Delhi, 2011, pp 223-229
- 45. Ethics in Advertising-How for Advertiser Follow, (ed)., Renewing Business Trends in Post Recessionary Economy, ISBN 938136119-3 Excel India Publisher, New Delhi, 2011, pp 355-357
- 46. Motivation –A tool for Retaining Customer in Hospitality Industry –with Special reference to Selected Star Hotels in Karnataka, ACRM the journal of Business and Management Research ISSN -0973-3523 ACRM, Bangalore
- 47. Collision of HRM on Employee Performance A case study of selected Star Hotels in Karnataka, the Asian Journal of Research in Social Science, and Humanities- ISSN 2249-7315 (Asian Research Consortium) 2011
- 48. Microfinance A tool for bank linkages ed)., Renewing Business Trends in Post Recessionary Economy, ISBN 938136119-3 Excel India Publisher, New Delhi, 2011, Pp.505-512.
- 49. Work Ethics and Professional Value, (ed) book entitled Renewing Business Trends in Post Recessionary Economy, ISBN 938136119-3 Excel India Publisher, New Delhi, 2011, pp 355-357

- 50. Problems and Prospects of Internet Banking in India A case study of Selected Banks in Shivamogga Town(ed) Himalya Publisher, New Delhi, 2010, p29-33
- 51. A Study on small and Medium Scale Entrepreneurs and their Contributions towards Indian Economy (ed) Entrepreneurship and Business Development in India, excel publisher, new Delhi 2011
- 52. Opportunities and Challenges before youth Enterprise, excel publisher, new Delhi, 2011
- 53. HR Diversity Management Practices in Selected MNCs in Karnataka An Empirical Study(ed)Innovations and Challenges in Business Horizons, Tumkur, 2011- ISBN -978-935051-327-9
- 54. Self-help Groups and Entrepreneurship Development-a Study, Tumkur, 2011- ISBN 935051-327-9
- 55. Paradigm Twist of Kenyas Tourism Industry An Empirical Study (ed)Innovative Management Strategies, excel Indian Publishers, New Delhi, 2011, ISBN 978-93-81361-67-2, page 249-266
- 56. Goods and Service Tax in India- A Challenges Ahead(ed) Innovative Management Strategies, excel Indian Publishers, New Delhi, 2011, ISBN 978-93-81361-67-2 page, 262-270
- 57. A4A Approach to Place Utility Importance in Processing Milk Retailing An opinion Survey, excel Indian Publishers, New Delhi, 2011, ISBN 978-93-81361-67-2, page ,288-292
- 58. Factors influencing Changing Customers Preference from Unorganized to Organized Retailing An Empirical Study, the Journal of Southern Economist, ISSN -0038-4046 Vol. 50. No.20
- 59. Training and Development policies of Public and Private Banks- A Case Study of Some Selected Banks in Karnataka, the international Journal of Marketing, ISSN 2249-1058, Jaipur, 2011.
- 60. Socio-economic Status of Scheduled caste college students –A case study (ed) Global Research Publishers, New Delhi, 2011
- 61. Human Asset Managing and Traffic Control, SCM Journal of Indian Management ,ISSN,,0973-3167,2011
- 62. Indian Organized Retail Employment and Employees Satisfaction –An Empirical evidence of Future Groups (ed), ISBN-978-93-5051-836-6, P, 28-30, Himalaya Publisher, House, New Delhi 2012

- 63. Training and Development Practices in Some Selected Public and Private Banks in Karnataka (ed), ISBN-978-93-5051-836-6, P, 69-70, Himalaya Publisher, House, New Delhi 2012
- 64. Rural Empowerment of Women and Transformation through Cashew Nut Industry- A Case study of Udupi District (ed), ISBN-978-93-5051-836-6, P, 85-86 Himalaya Publisher, House, New Delhi 2012
- 65. Effective Human Resources Management –A Tool for Success of Shopper Shop, 9(ed) Himalaya Publishing House, Bangalore ISBN 978-93-5051-833-5,2012
- 66. A Study on Employees Motivation in Textile Industries in India- An Employees
  Perspective (ed), ISBN-978-93-5051-836-6, P, 114-118 Himalaya Publisher, House, New
  Delhi 2012
- 67. Employee Retention Management in Hospitality Industry with Special Reference to Selected Star Hotels in Karnataka. the Journal of Southern Economist, Bangalore, ISSN 0038-4046, Vol. 51, 2012
- 68. Indian Accounting Standard and Practices- A descriptive study, Edited, book entitle Recent trends in Accounting, Jaipur, ISBN-967-92-4061-876-6, 2012
- 69. Customer Relationship Management in Organized Retailing –A case study of Shimoga, the journal of Annamalai Business Review, ,Tamil Nadu, ISSN-0974-1690,2012
- 70. A study on employee motivation and Retention Management Strategies in Star Hotels With Special Reference to Selected Star Hotels in Karnataka, edited book, ISBN-978-81-8371-421-1, Chennai, 2012
- 71. Effective Human Resources Management –A Tool for Success of Shopper Shop, 9ed), Himalaya Publishing House, Bangalore ISBN 978-93-5051-833-5,2012
- 72. Self-help groups-A tool for women Empowerment (ed) excel publisher, Bangalore, ISBN 978-93-82062-50-9 2012
- 73. Indian Retail Transformation and FDI (ed) Himalaya Publishing House, New Delhi, 2012
- 74. Ethics –An instrument for Economic Growth (ed) Mahamaya Publishing House, New Delhi, India 2011
- 75. Vice Chancellors Appointment in Indian Universities, University, News Association OF Indian University, New Delhi- August, 2013 ISSN, 2278-0211
- 76. The Cloud and Sustainable Development in Developing Nations, International Journal of Innovative Research and Development, *ISSN* 2278
- 77. Women Work and Work-Life Balance in BPOs An Explanatory Study ISBN: 978-81-922146-5-8 SDMIMD ,Dec , 2013
- 78. Management Accounting Benefits- ERP Environment, SCMS Journal of Indian Management, ISSN-0973-3167, Cochin, 2013.
- 79. Role Of SEBI In Capital Market Reforms In India -A Study Of Investors Perspective
- 80. ISSN:2278 4853 Asian Journal of Multidisciplinary Research, ISSN:2278 4853, 2013
- 81. Perception of Investors about Future and Options-A case study Shimoga District, ISBN

9788-967155-1-8 (ed) Global publications ,2013p,113-132

- 81. Corporate Social Responsibility and Tourism Industry –A study ISBN 9788-967155-1-8 (ed) Global publications ,2013, p133-139
- 82. Distrust of VICE Chancellors, the Hindhu News paper, August, 2014
- 83. SHGs—A Backbone for Women Entrepreneurs Development, (ed) Creative Innovation and Entrepreneurship, Allied Publisher, New Delhi, 2013
- 84. Organized Retailers- Driver of Customer satisfaction SCMS Journal of Indian Management, issn-0973-3167, cochin, 2014.
- 85. Competitive Pressure and Customer Satisfaction With Special Reference to Indian Relail Business, International Journal of Business Administration and Review, ISSN 2347-856X, 2014
- 86. Investment Management In Private Sector Banks With Special Reference To The Karnataka Bank Ltd, Asia Pacific Journal of Marketing & Management Review ISSN,2319-2836, 2014
- 87. Nostro and Vostro accounts—effective tool for cross border settlement, ZENITH International Journal of Multidisciplinary Research, SSN: 2231-5780,2014
- 88. Governance status in Indian Universities- An appraisal the journal of south Asian academic Research, isssn-2249-7137, vol, 5, 2015
- 89. Working of SHG in Karnataka-An Evaluation, the International Journal of Multidisciplinary Research, ISSN-2277-9302, New Delhi, 2015.
- 90. Green Business as a Sustainable Career for Women Entrepreneurs in India-An Opinion Survey, the journal of Advanced Management, 2014
- 91. A Study on investment management in Regional Rural Banks with Special Reference to Karnataka Vikas Grameen Bank, International Journal of Finance Research Review, ISSN, 3221-0354-2014
- 92. Kulpathi Nemakathiyelli Pardharshkateirali, Kannada News paper, 2015
- 93. CRM- Marketing Strategy is Relevant to Commercial Bank, the Journal of IRJCBSS, ISSN, 2277-9310, 2015
- 94. Working of SHGs in Karnataka An analysis, International Journal of Multi disciplinary Approach, ISSN 2277-9302, 2015
- 95. CRM- Marketing Strategy Relevant to Commercial Bank, International Journal of commerce and Business Studies 2017.
- 96. Impact of Job Satisfaction on Job Productivity With Reference to Selected Women Employees in BPO, (CASIRJ), International Research Journal of Commerce, Arts and Science, 2319-9202, 2017

- 97. Management of Occupational Stress among Selected Women Employees in BPO Indus SBS International Research Journal of Management Studies, 2018, ISSSN 2454-7050.
- 98. 100.Governance status in Indian Universities, the journal of prashatya GCCB 2018, IS 2349-6487
- Approaches to Evaluation of Training and Development in Banks: An Empirical Study Africa International Journal of Management Education and Governance (ISSN: 2518-8 2018
- 100. Impact of dividend Payout on Financial Performance of Indian Automobile Industry-A analytical study, International Journal of Research and analytical review, Gujarath (IS 2348-1269), 2018
- 101. An analytical study on determinants of dividend policy with special reference to select BSE Sensex, the Journal of Management Research and analysis, New Delhi (ISSN 23942762) 2018
- 102. Dividend and Financial performance of Indian Cement Companies- An empirical stu Journal of Management, Chennai(ISSN 2347-3940), 2018
- 103. Collision of Demonetizations on society- A case study of Belagavi District the internat research publication, issn-22511547,2018
- 104. Environmental Accounting in India-Some Issues the journal of International Multidisciplinary Quarterly Research journal, Ajantha Prakashan (ISSN 40776) 2019.

#### b) Book Published

- ❖ Enterprise Management Takur Publication, New Delhi, 2013
- Performance Appraisal, Study Material KU Dharwad, 2005
- ❖ International HRM Study Material Kuvempu University, Shimogga, 2009

## a) Major Research Project Completed

- ❖ Tourism Industry in Coastal Karnataka Problems and Prospects An Empirical Study-Funding agency ICSSR, (2011)
- ❖ Potentiality of Tourism Industry in Uttar Kanada District- An Empirical Study Funding agency UGC ,- (2012

## b) Research Papers presented in Conferences- 80

❖ 80 research papers were presented in conferences the conferences was conducted by Universities and colleges in Karnataka and other states in India

#### c) Research Guidance

Nine Ph.D degrees produced, out of that two students belong to foreign origin. At present six research scholars have been working for Ph.Dprogramme.

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# **Other Experience**

# a) Membership

- ❖ Life member of All India Commerce Association (Number KA 92)
- Worked as executive Committee member of Teacher Association Karnataka University, Dharwad,,
- Worked as Member of (KUTA) Kuvempu University, Teacher Association, Shimoga,
- ❖ Worked as Treasurer of Rani Channamma University, teacher association, Belagavi

# b) Special Lecture Delivered

❖ Delivered few invited talk in national seminars and delivered more than 50 special lecture for M.Com and MBA students on business ethics, research methodology, values and personality development, innovations in accounting, sickness of small scale industry, microfinance and women empowerment and accounting etc.

All the particulars furnished above are true to the best of my knowledge.

Date:		Signature:
Place:	Designation:	Cool .
		Seal :